



## **Accel Partners joins group of investors to back United Mobile**

### **The venture capitalist completed a US\$15 million round of equity funding for the international mobile phone company**

ZURICH, January 23 – United Mobile, the world’s leading low-cost roaming mobile operator, announced today it completed a US\$15 million round of equity funding led by Accel Partners and Grazia Equity, who join angel investors Morten Lund, an initial investor in Skype, Thomas Geitner, the former global CTO of Vodafone, and Robert Zacconi, CEO of King.com.

United Mobile provides international travellers a single, global SIM card that offers both voice and data roaming, which recent EU regulation did not rein in. Using a network of 300 companies in 140 countries, the Swiss-based company transparently negotiates cheapest rate for outgoing calls.

“The business potential for United Mobile is quite large,” said Kaj Relander, General Partner at Accel Partners, who is joining the United Mobile board of directors. “United has the ability to significantly reduce the phone bills of both business and leisure travellers by offering cheaper phone calls abroad, and open up international roaming to millions of prepaid customers worldwide.”

Accel Partners has a history of excellence and innovation in the venture capital business over 20 years. The firm is dedicated to partnering with outstanding management teams to build world-class Internet, software and networking companies. Accel has a history of backing category-defining companies, which include Facebook, Foundry, Macromedia, Veritas, and Real Networks.

“We are pleased to have the support of a investor with the track record of Accel Partners join us in building United Mobile,” commented United Mobile’s CEO Charles Fränkl, former CEO of AOL Germany and Vodafone Information Systems. Sven Donhuysen, primary shareholder and President of United Mobile, added, “Accel Partners brings a strong portfolio of world-class internet and mobile companies for United to partner with. We look forward to working closely with Accel to launch revolutionary, new, seamless products in the coming months.”

**About United Mobile:**

United Mobile allows customers to make outgoing calls at worldwide low rates (from 19p per minute) and receive free incoming calls in over 80 countries. Among these are the EU members, Morocco, South Africa, Australia, Singapore and the United Arab Emirates – countries where an incoming call can cost 1,40 up to 2,00 GBP per minute. With United Mobile users save up to 80%. For more information on the company visit: [www.united-mobile.com](http://www.united-mobile.com)

**About Accel Partners:**

Founded in 1983, Accel Partners has a history of excellence and innovation in the venture capital business. The firm is dedicated to partnering with outstanding management teams to build world-class Internet, software and networking companies. With over US\$4 billion under management, Accel Partners has a long legacy of helping entrepreneurs build highly successful companies. Accel portfolio companies have completed IPOs that have created well over US\$100 billion in market capitalization. Accel has a history of backing category-defining companies, which include Actuate, Agile Software, AMCC, Arrowpoint, Facebook, Foundry, Macromedia, Portal, Polycom/PictureTel, Uunet, Veritas, and Real Networks. For more information, visit the Accel Partners web site at [www.accel.com](http://www.accel.com).

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