



Skype founding investor delivers major financial backing to United Mobile

Zurich – July 12, 2007 – Morten Lund, a founding investor in global technology giant Skype, is investing in the international mobile network operator United Mobile. United Mobile provides customers with its own network infrastructure allowing them to make outgoing calls at low rates and receive free incoming calls in over 80 countries worldwide.

“United Mobile has the solution we have all been waiting for – and the revenue I have been looking for” stated Morten Lund. He has a strong track record of successfully establishing and launching technologically innovative, financially profitable businesses in the internet and telephony industry. Morten was part of the business development team around the globally successful file sharing service KaZaa in 2002. Following this, Lund again worked closely with KaZaa founders Niklas Zennström and Janus Friis to create the international internet protocol (IP) telephony service Skype.

Morten Lund is a firm advocate of United Mobile’s business strategy of combining its services with so called Web 2.0 functionality. He commented: “The business rationale behind United Mobile’s decision to integrate Web 2.0 features into its service offering is compelling. The organisation’s key objective is to transfer the Skype model to the mobile phone for average Joe who is travelling. United Mobile will deliver a combination of Truphone, Jajah and Skype on a “One SIM card Service”. The company will be a leader in delivering free mobile telephony worldwide. This pioneering new business model will be widely adopted in the world’s leading mobile markets in the near future.”

The terms of the investment were not disclosed. Sven Donhuysen, CEO and President of United Mobile, commented: "It is a great endorsement for us to have a strategic investor with a track record like Morten on board. He is well connected and has a wealth of expertise of successful investment in the internet and mobile technology space. Aside from Morten's important financial investment, his experience, expertise and strong business contacts were key strategic factors in making this major new investment deal happen."

About United Mobile

United Mobile is a licensed Mobile Virtual Network Operator and provides worldwide mobile communications services with its own network infrastructure. These allow customers to make outgoing calls at worldwide low rates and receive free incoming calls in over 80 countries. Among these are the EU members, Morocco, South Africa, Australia, Singapore and the United Arab Emirates – countries where an incoming call can cost up to two to three Euros per minute. The United Mobile service always selects the best local provider, thus guaranteeing the best possible voice quality without the user having to worry about high costs. With its international focus and the worldwide network coverage, United Mobile is among the top mobile phone industry companies worldwide. The clever network infrastructure is a step into the next generation of mobile technology at the same time. For more information on the company: www.united-mobile.com.

Company Contact Person

Sibylle Siegrist

United Mobile Liechtenstein AG, Schaffhauserstrasse 121

CH-8302 Kloten, Zurich Airport

Phone +41 43 204 28 63

Fax +41 43 204 28 99

sibylle.siegrist@united-mobile.com | www.united-mobile.com